# **Strategic Direction** 2021-2024



## **Vision**

Incident-free workplaces.

### **Mission**

We empower employers to create safer, healthier workplaces by fostering a culture of safety through evidence-based education, leadership, and collaboration, and by advocating on behalf of the industry for positive change.

#### **Mandate**

Established in 2005, the Continuing Care Safety Association (CCSA) is a not-for-profit organization that supports employers in long term care (LTC) and senior supportive living (SSL) through:

- Health and safety education and training
- Health and safety consultation
- Health and safety resources
- Certificate of Recognition (COR) audit support and administration
- Advocacy on issues that impact health and safety



We are primarily funded through an industry levy administered by the Worker's Compensation Board (WCB) of Alberta. Long-term care and seniors supportive living employers who contribute to the industry levy through their WCB premiums are automatically members of the CCSA. The CCSA is governed by a board of directors comprised of employers within the continuing care sector.

We value safe work and safe workplace behaviours.

We value the right of each worker to have a safe, healthy and incident-free work environment.

We value member input, feedback and direction.

Priorities

Advocacy



Be a United Voice for Positive Change **Partnerships** 



Leverage Strong Working Relationships to Strengthen the Industry

**Innovation** 



Use Innovative Methodologies for Better Access **Engagement** 



**Build Awareness** and Meet Member Needs

**Performance** 



Use Data to Shape Programs and Services, and Encourage

MEMBER FOCUSED